

# CROWD

Center for CHW Research, Outcomes, and  
Workforce Development



## Quarterly Newsletter

Issue V: December 2019

### Learn more about CROWD's training offerings!

CROWD recently partnered with JT Communications to film four short CHW training videos on motivational interviewing, the teach-back method, health literacy, and goal setting. While the videos were filmed for our own training use, they are available for free on our website.

[Click here to see SUHI's CHWs in action.](#)

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### CROWD Takes the Stage at APHA!



*On the left, CROWD representatives Fatima Padron, Kim Jay, and Adlaide Holloway pose during a group activity at the Pre-APHA CHW Summit. Pictured right, HMPRG's Maya Bauer and CROWD's Kim Jay pose with fellow panelists.*

CROWD staff was active at APHA, with Adlaide Holloway leading a roundtable "*Moving Beyond Disease-Specific CHW Models*" where she discussed SUHI's efforts to integrate a CHW into Mt. Sinai's emergency department to provide screening for social determinants of health and needed referrals, and Fatima Padron and Kim Jay presenting a poster, "*CHWs' roles in establishing and implementing interdisciplinary CHW training and consulting for healthcare and social service organizations.*" Finally, in collaboration with Health and Medicine Policy Research Group, Kim also participated in a panel entitled "*CHWs learning together: A new model of collaborative learning to support CHW workforce development, access to care, and CHW policy in Chicago's suburbs*" sharing the work of the learning collaborative discussed below.

### Year 1 of CHW Learning Collaborative in Western Suburbs Complete



In collaboration with Health and Medicine Policy Research Group, Healthy Communities Foundation, and Community Memorial Foundation, CROWD facilitated various trainings and meetings for organizations across the western suburbs of Chicago including: [Alivio Medical Center](#), [Aging Care Connections](#), [BEDS Plus](#), [Healthcare Alternative Systems](#), and [Mujeres Latinas en Acción](#).

CROWD designed interactive, participatory bi-monthly supervisory meetings, continuing education trainings, and learning collaboratives for the group. The sessions were designed around goals developed and prioritized by the group to enhance their knowledge and skills, and to bring forward opportunities to learn from one another.

Participating CHWs from the five organizations have grown personally from the experience, added enormous value to their host organizations, and contributed valuable lessons in efforts to strengthen legislation for certification in Illinois.

As one of the CHWs with Mujeres Latinas en Acción stated, “As an organization...these areas we are going into [Chicago’s western suburbs] are new to us. We have had open doors since the beginning when we started making the connections, but now we have been working with the people so much that they recognize us and are starting to come to us wanting to work with us. Our name now holds a lot of value.”

## Looking Ahead...

### Citywide CHW Learning Collaborative Focus Group

The Lloyd A. Fry Foundation has tasked SUHI with assessing the need for a citywide CHW Learning Collaborative. The goal would be to create a space where CHWs and/or CHW supervisors could come together to learn from each other, share ideas and expertise, break down silos, and to fill knowledge and skills gaps.

In order to assess whether this a need, as well as potential knowledge and skills gaps that could be addressed via such a collaborative, we are hosting a



WE NEED YOUR EXPERTISE TO ASSESS THE  
NEED FOR

## A CITYWIDE CHW LEARNING COLLABORATIVE

THURSDAY, JANUARY 30 9AM - 12:30PM  
MALCOLM X COLLEGE, 1900 W JACKSON BLVD,  
ROOM 1103

*Organized by Sinai Urban Health Institute with funding from the Lloyd A. Fry  
Foundation. Space generously provided by Malcolm X College*

focus group on January 30,  
2020. If you are interested in  
attending, please contact  
Fatima Padron at  
[fatima.padron@sinai.org](mailto:fatima.padron@sinai.org).

### What is CROWD?



CROWD is part of Sinai Urban Health Institute (SUHI) and Sinai Health System. SUHI works in partnership with community members and organizations to document disparities and improve health and wellness in vulnerable neighborhoods. SUHI conducts health disparities research, develops innovative community health interventions, delivers (via CROWD) community health worker (CHW) training and consultation, and provides a broad scope of evaluation services.

To learn more about CHWs, CROWD, and how CROWD can help your work, visit  
[www.suhicrowd.org](http://www.suhicrowd.org)

Sinai Urban Health Institute | [CROWD@sinai.org](mailto:CROWD@sinai.org) | [www.suhicrowd.org](http://www.suhicrowd.org)