

CROWD

Center for CHW Research, Outcomes, and Workforce Development



Quarterly Newsletter

Issue 3: May 2019

Learn more about what CROWD can do for you!

CROWD recently released a short video on the wide range of consulting services we offer.

[To view the video, visit our CROWD website today!](#)



Rhonda Lay Featured in Stories from Sinai's 100 Years of Service

SUHI Community Health Worker (CHW) Rhonda Lay's story has been featured in Sinai 100, a centennial campaign to honor and remember Sinai's past century of caring for the community.



[Read Rhonda's story here!](#)

Standing Out in the CROWD: CHWs Kim Artis, Stephanie Jordan, and Aidyn Ocon present at Unity Conference in Las Vegas



Three of SUHI's CHWs presented at Unity Conference, an annual national conference for and about CHWs. Over 900 people from across the country attended this year's conference.

Kim Artis facilitated a round table conversation on the importance of Adverse Childhood Experiences (ACEs) training for CHWs, to ensure that CHWs understand the role of trauma in shaping health outcomes for their clients.

Stephanie Jordan presented on CHW-led strategies to increase completion of mammograms for African American women. In her presentation, she shared successes and

lessons learned including strategies for: hosting a fun and effective mammogram party, providing support throughout the breast health screening process, and fostering peer connection among women to encourage them to complete breast health screenings.

Aidyn Ocon presented on the importance of cross-training CHWs to maximize intervention impact, in which she discussed the benefits of SUHI's new approach to cross-train its CHWs across a wide array of health topics.

Recent CROWD Trainings

CROWD trainers have been busy! Over the past few months, CROWD has provided many trainings to CHWs in Chicagoland and beyond, including its first all-Spanish CHW Training. Over 20 CHWs from across the Little Village community participated in the three day training, which included CHW core skills training as well as education on chronic diseases.



What is CROWD?



CROWD is part of Sinai Urban Health Institute (SUHI) and Sinai Health System. SUHI works in partnership with community members and organizations to document disparities and improve health and wellness in vulnerable neighborhoods. SUHI conducts health disparities research, develops innovative community health interventions, delivers (via CROWD) community health worker (CHW) training and consultation, and provides a broad scope of evaluation services.

To learn more about CHWs, CROWD, and how CROWD can help your work, visit www.suhicrowd.org

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